EdXsim®
AI-POWERED BUSINESS MASTERY

FOR UNIVERSITIES AND BUSINESS SCHOOLS

Every learner runs a company.
Every score has a reason.

EdXsim® is the business simulation that grades the individual, not the team. Each learner keeps their own books and is scored against the targets they set.

HOW IT WORKS

1 Plan
Set a strategy, 8 KPI targets and ESG initiatives.

2 Decide
Run production, marketing and finance in your own books.

3 Score
12 of 15 components are scored against your own targets.

4 Prove
Reports and verifiable certificates for every learner.

For institutions and faculty

- Defensible individual grades: every point traces to a decision.
- Less marking: the platform scores 12 of 15 components.
- Scoring Profiles put the weights in faculty hands.
- Sustainability assessed with 15 SDG-mapped ESG indicators.

For students

- Run your own company inside a team of up to 8.
- Fair credit: a personal score, not a shared team grade.
- See target, actual and gap for every KPI.
- Earn certificates anyone can verify by QR code.

15
weighted components in the Final Performance Score

12 of 15
components scored by the platform

15
ESG indicators mapped to UN SDGs

100 × 8
companies and members in one cohort

COMING NEXT · EARLY-ACCESS PILOTS

EdXsim Enterprise

Corporate training, recruitment for business-management roles, and programs tailored to your business domain and operating market. Talk to us: hello@edxsim.com

Request a demo at edxsim.com

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